

## **Biography:**

Rui Vieira, born in Horta, Faial, Azores.

At 22, decides to move to Lisbon and study Communication Design, at the Fine Arts University.

Currently works in Amsterdam as Creative Director for AKQA, considered the best digital agency in the world, working for brands such as NIKE, MINI, ELECTRONIC ARTS, JOHNNY WALKER, TOMMY HILFIGER and PHILLIPS.

In the past Rui worked as Creative Director for Fullsix Portugal and Fullsix Group – job which he accumulated with the one of creative director for Fullsix NY between September 2009 and March 2010.

Organized and produced (2008/ 2009), the international OFFF festival ([www.offf.ws](http://www.offf.ws)) bringing to Portugal the “the most relevant artists of our time”.

In 2009 he was nominated Person of the Year in Advertising and Communication (2008) by the Portuguese Advertising & Media Magazine ‘Meios e Publicidade’.

For several years, Rui was jury in the main festivals in Portugal, recently President of the jury in Portuguese Creative Club Festival and President of the Jury for Young Lions Portugal. In the last 4 years he was one of the jury for the Cresta awards.

In 2011 he was jury in the Eurobest Festival.

A national reference in Interactive Communication, he is an award winner of several Design and Advertising Festivals in Portugal and abroad.

A multidisciplinary talent, he works as designer, photographer, director and producer, talents which he puts in play in his professional and personal projects alike - [www.kindandnaked.com](http://www.kindandnaked.com), partnering up with other professionals who, such as him, find in image whether static or in motion, their favourite raw material.

**Legend has it that the Azores island man lives permanently in search of new horizons. Rui Vieira adds to that personality feature – luckily, shared by so many – the pleasure of doing what he loves the most!**